

图书在版编目(CIP)数据

创新大学英语读写译教程学生用书.1/王大伟等主编.—2
版.—上海:华东师范大学出版社,2015.10
ISBN 978-7-5675-4199-3

I. ①创... II. ①王... III. ①英语—阅读教学—高等学校—
教材 ②英语—写作—高等学校—教材 ③英语—翻译—高等学
校—教材 IV. ①H31

中国版本图书馆CIP数据核字(2015)第245470号

创新大学英语读写译教程1·学生用书(第二版)

总主编 王大伟
本册主编 田兴斌 汪 洋
责任编辑 李恒平
特约审读 陈 琼
装帧设计 戚亮轩 叶超婧 丁天天

出版发行 华东师范大学出版社
社 址 上海市中山北路3663号 邮编 200062
网 址 www.ecnupress.com.cn
电话总机 021-60821666 转各部门 行政传真 021-62572105
客服电话 021-60821624(兼传真)
门市(邮购)电话 021-62869887
门市地址 上海市中山北路3663号华东师范大学校内先锋路口

印刷者 成都市海翔印务有限公司
开 本 787×1092 16开
印 张 15.25
字 数 318千字
版 次 2016年4月第2版
印 次 2016年4月第1次
书 号 ISBN 978-7-5675-4199-3/H·816
定 价 39.90元

出版人 王 焰

(如发现本版图书有印订质量问题,请寄回本社客服中心调换)

Bookmap

Contents	Text A	Text B	Language in Use	Grammar	Writing
Unit 1	College Freshman: How to Get over Homesickness	How to Make the Most of Your College Years?	Cover Story	Pronouns	Why Attend College
Unit 2	Countering Computer Game Addiction: Step Away from the Screen!	Asterix Vs the Mickey Mouse	Business Words	Adverbs	Letter Writing in General
Unit 3	What Makes Email Different?	Txtng: the gr8 db8	Advertisement	Articles	Emails
Unit 4	To Spank or Not to Spank?	Choosing the Best Mother's Day Flowers	Newest Topic: Sports	Prepositions	Notice
Unit 5	Business Telephone Etiquette for Success	Reasons to Choose Two SIM Phones	Critical Analysis	Nouns	Messages
Unit 6	Blockbuster	Are Books Turning into Movies a Positive or Negative Thing?	Business Words	Modal Verbs	Posters
Unit 7	Hard Work and Success	Successful Team Building Builds Successful Teams	Organisation	Tenses (1)	Speech (1)
Unit 8	Do Animals Have Feelings?	Tigers Conservation — a Brighter Future?	Reading for Fun	Numerals	For or Against
Unit 9	How to Plan a Meeting	Why Some People Choose Video Conferencing over Audio Conferencing	Business Words	Adjectives	Minutes
Unit 10	Overcoming Test Anxiety	Measuring Happiness through Twitter	Business Terms	Auxiliary Verbs	Letters of Thanks

Contents

Unit 1	College Life	1
Unit 2	Having Fun	24
Unit 3	Emails	49
Unit 4	Parents and Children	72
Unit 5	Telephoning	94
Unit 6	The Media	116
Unit 7	Working Together	136
Unit 8	Animals	157
Unit 9	Meetings	181
Unit 10	Emotions	204
Vocabulary List		227



Unit

College Life

1

Pre-reading Tasks

1 **Directions:** Freshmen are first-year students at a college or university. They tend to be confused and sometimes overwhelmed in the first few weeks of school. Identify problems below that usually happen to freshmen (Y).

- | | |
|---|--|
| <input type="checkbox"/> Not opening your minds | <input type="checkbox"/> Hard to get food at the cafeteria |
| <input type="checkbox"/> Homesickness | <input type="checkbox"/> Too much fun at the expense of grades |
| <input type="checkbox"/> Not studying enough | <input type="checkbox"/> Hard to find your own things |
| <input type="checkbox"/> A sense of not belonging | <input type="checkbox"/> Hard to find the right class room |
| <input type="checkbox"/> Skipping class | <input type="checkbox"/> Hard to find full-time employment |
| <input type="checkbox"/> Shy about going to parties and social activities | |

2 **Directions:** Identify what you believe to be the most effective ways to solve freshmen's problems (Y).

- | |
|---|
| <input type="checkbox"/> Go to the orientations for new comers |
| <input type="checkbox"/> Go home as often as possible |
| <input type="checkbox"/> Get to know your roommates and others in your residence hall |
| <input type="checkbox"/> Borrow money from your roommates |
| <input type="checkbox"/> Find the ideal place to study |
| <input type="checkbox"/> Get to know at least one professor well each semester |
| <input type="checkbox"/> Attend class regularly |
| <input type="checkbox"/> Get involved in at least one out-of-class activity |
| <input type="checkbox"/> Get to know your resident assistant or student counselor |
| <input type="checkbox"/> Find a full-time job |

3 Directions:

1. Talk with your partner about what you feel in the new college environment.
2. Work in pairs to discuss effective ways to overcome difficulties in the first few weeks of college life.

Text A

Word Tips

adjustment /ə'dʒʌstmənt/	<i>n.</i> 调整,适应 <i>adaptation to new conditions</i>
stressful /stresfəl/	<i>adj.</i> 有压力的 <i>causing stress</i>
adjust /ə'dʒʌst/	<i>v.</i> 调整,适应 <i>to become suited to new conditions</i>
tip /tɪp/	<i>n.</i> 小提示 <i>small but useful piece of practical advice</i>
flexible /'fleksəbl/	<i>adj.</i> 随机应变的 <i>adaptable</i>
regular /'regjələ/	<i>adj.</i> 有规律的 <i>happening repeatedly at times or places which are the same</i>
schedule /'skedʒul, 'fedju:l/	<i>n.</i> 计划表 <i>programme of work to be done</i>
counselor /'kaʊnsələ/	<i>n.</i> 顾问 <i>adviser</i>

College Freshman: How to Get over Homesickness

Whether you are a freshman or a senior, studying abroad or going to college in your hometown, it's natural to have a period of adjustment when you leave home. Experiencing new things and meeting different people can be exciting and stressful at the same time. Sometimes, it can make you feel a deep desire to return to the people and situations you know best.



The good news is that homesickness goes away eventually. As you gradually get used to your new surroundings, you will grow more comfortable. You will also gain a sense of confidence and independence by knowing that you can learn to adjust. Here are some tips to make your adjustment easier.

Accept that things will be different; being different is not bad or wrong. Growing up means learning to be flexible in different situations, so this is the process of preparing you for a wonderful future.

Focus on what you are gaining. Instead of thinking about everything you are missing, focus on what you are gaining by being away. Think about all the new experiences you can share with friends and family when you return.

20 Get involved. Join a club, a study group, or find a part-time job that will get you involved with other people. Knowing that you will see the same faces and interact on a regular schedule helps a lot.

25 Talk about your feelings. Homesickness is natural. It does not mean you are weak, only that you have experienced love and security in your home life. And that is a good thing. If you find you are having trouble, talk to a friend, a roommate, or a campus counselor. It is important to admit your feelings rather than keep them inside. You are certainly not the first student to experience homesickness, and by sharing with others what you are going through, you will find even more ways to start to adjust.

Comprehension

I . Content Questions: Decide which of the following statements are True (Y) , False (N) , or Not Given (NG) .

1. () Only freshmen have to adjust themselves to the new study environment.
2. () New things bring people both excitement and pressure.
3. () Returning to the people and situations you know best is the best way to overcome homesickness.
4. () Learning the new language and customs of the new environment is a good way to overcome homesickness.
5. () Being adaptable to the new situation means you have grown up.

II . Group Work: Break into small groups and discuss the following questions. The teacher may ask you to repeat your group's answers to the class.

1. How can you avoid missing your family or high school life?
2. What could be the right attitude towards the different things you encounter in the new environment?
3. How can you get involved during the new college semester?
4. Why does talking about your feelings help to overcome your homesickness?

Language Practice

Study the words and phrases in the box. We have a number of exercises to help you learn how to use them.

Words and Phrases to Drill

counselor	freshman	flexible	eventually
go through	involve	abroad	schedule
regular	adjust	stressful	tip
senior	focus on	homesick	surroundings
interact	grow up	confidence	independence

Vocabulary

I. Fill in the gaps with words or phrases from the box. Change the form where necessary.

- The students began to feel _____ after they had been here for a month.
- Today we're going to _____ the question of homeless people in London.
- He is a wise _____ in time of need.
- She finds her new teaching job very _____.
- All things are interrelated and _____ with each other.
- He is _____ to me, though he is younger.
- How should we _____ ourselves in school life?
- We need a foreign policy that is more _____.
- This manual is full of useful _____.
- He could have finished it on _____, but somehow he fell behind.

II. Replace the underlined parts in the following sentences with words or phrases from the box. Change the form where necessary.

- Even the closest and strongest of interpersonal relationships must finally come to an end.
- Since I left home, I have learned to be more adaptable.
- He's amazingly cheerful considering all that he's experienced.
- It's important for a college newcomer to avoid trouble.
- This hotel, standing in the elegant and graceful environment, is distinguished from its kind.
- A child has the right to become an adult in a healthful, caring environment, where caring is applied to circumstances rather than to persons.

III. Word Formation: Fill in each blank with the right form of the word given in the brackets.

- When a boy leaves college and begins to earn money, he can live a life of _____. (independent)
- For my own part, being careful about my appearance keeps me _____. (confidence)
- How important is it for you to have _____ in your working hours? (flexible)
- They feel that all the _____ in nature has a purpose. (regular)
- The psychologist claimed repetitive work can be just as _____ as more demanding but varied work. (stress)
- The music aroused an intense feeling of _____ in him. (homesick)

7. The goods that our shop purchased before the price _____ are still for sale at low prices. (adjust)
8. There should be a lot more _____ between the social services and local doctors. (interact)

IV. Consult a dictionary for the meanings of the phrasal verbs given below. Then fill in the blanks with appropriate phrasal verbs. Change the form where necessary.

go back on	go over	go through	go behind
go on with	go against	go by	go after

- He _____ the advice of his colleagues and resigned from the board last week.
- _____ your goals and don't be afraid to ask for your teachers' help.
- The contract comes into effect today, so we can't _____ our word now.
- You have to _____ the poet's words to see what she really means.
- You will be more comfortable with your job as time _____.
- Robbie met with his boss to _____ a new plan for promoting digital cameras during the Spring Festival.
- The plan must _____ several stages before it can be put into practice.
- Professor David convinced me to _____ my studies.

V. Extended Words and Expressions: The followings are expressions related to campus life. Find items in Column A equivalent to those in Column B.

Column A
1. academic year
2. abroad student
3. extracurricular activities
4. student council
5. department chairman
6. graduate student
7. research fellow
8. social practice
9. intelligence quotient
10. undergraduate
11. sophomore
12. boarder
13. Vocational University
14. supervisor
15. intern

Column B
A. 课外活动
B. 系主任
C. 智商
D. 留学生
E. 大学二年级学生
F. 职业大学
G. 社会实践
H. 学年
I. 研究员
J. 寄宿生
K. 论文导师
L. 实习生
M. 大学肄业生
N. 研究生
O. 学生会

☑ Cloze

Choose the appropriate words and expressions to fill in the blanks in the passage below. Change the form where necessary.

__1__ life in middle school, college life may be a most relaxing period. But it doesn't mean that we can waste time. Life is __2__ and time is swift. Once the sands have run out of a person's hourglass, they cannot be replaced. So if you want to make your college life happier, then making good use of time is one of the __3__ ways.

Life should be enriched with knowledge and __4__. Being addicted to computer games or __5__ is a waste of life. You can go to the __6__ sometimes, and searching the Internet is also an __7__ method. As the world will not stand still, we should get more information to avoid being __8__ about modern situations and current affairs.

Another way is to join a club. In a club you can make friends. The more friends, the better. What's more, you can learn a lot __9__ books. For example, getting to know how to develop and __10__ relationships, and improving your ability to __11__ with each other. You can reap a lot of __12__ and joy from a club.

In fact, there are many ways of making your college life __13__. However, do what you should do. Discipline and __14__ always follow each other. No discipline, no freedom, and much less __15__.

freedom
library
colorful
short
happiness
outside of
effective
communicate
practical
compare with
deal with
ignorant
benefit
dream
date

☑ Translation

I. Translate the following sentences into English.

1. 在当前阶段,高校辅导员队伍正由严格的教育管理向教育服务转换。(university counselor)

2. 为了能和孩子们保持经常联系,我们装上了电脑,并且申请了电子邮件和在线聊天服务。(regular communication)

3. 因为他的太太病了,他必须调整他的作息来配合她。(adjust his schedule)

4. 本厂的优质商品畅销国内外。(at home and abroad)

5. 他渴望假日是由他的思乡病引起的。(homesickness)

6. 我必须集中精力,为下个月的入学考试做好准备。(focus on)

7. 动物园里的动物不同于生活在自然环境中的动物。(natural surroundings)

8. 如果人们愿意灵活一些,保持开放的头脑,并不断学习,他们将在这变化的世界中变得越来越富有。(flexible)

II. Simultaneous Interpretation: Now the Chinese sentences are played back without stopping. Translate them into English orally at almost the same moment you hear them.

Text B

Word Tips

dorm /dɔ:m/	<i>n.</i> 宿舍 <i>a building of rooms for students to sleep in</i>
prospect /'prɒspekt/	<i>n.</i> 前景 <i>outlook; a possibility that sth. will happen</i>
in the twinkling of an eye	转眼之间 <i>very quickly</i>
internalize /ɪn'tɜ:nəlaɪz/	<i>v.</i> 使内在化 <i>to make...an internal or integral part of yours</i>
well-rounded /'wel 'raundɪd/	<i>adj.</i> 全面的 <i>having a variety of abilities and experiences; comprehensive</i>
extra-curricular /ekstrə 'kɜ:rkjələ/	课外的 <i>after-class; outside the regular academic curriculum</i>
excel /ɪk'sel/	<i>v.</i> 擅长 <i>to be excellent (at doing sth.)</i>
naïve /na:i:v/	<i>adj.</i> 天真的 <i>lack of experience of life; innocent</i>
trick /trɪk/	<i>v.</i> 欺骗,戏弄 <i>to make sb. believe sth. that is not true; to deceive</i>
prey /preɪ/	<i>n.</i> 猎物;牺牲者 <i>an animal hunted for food; a person who is the aim of an attack</i>

How to Make the Most of Your College Years?

1 College is the entry point to being an adult — first of all, you leave home. You
start living on your own, with people your own age, in a dorm. You experience
managing your money — paying bills and rent. It's an exciting prospect, but college
is much more than that as well. Your four years of college may pass by in the
5 twinkling of an eye and it is therefore very important that you make the most of your
experience.

Here are some ways that you can live every minute of your college years:

1. Go to Class — First and foremost, you are in school to study. Make sure you
always keep that in mind and remember to attend all classes. Being absent means you
10 are also losing out on what you paid for at the start of the semester, and you are
wasting what you spent on books and other school materials.

2. Listen and Take Part in Class — Of course, being just physically present is
not the same as actually participating in class. When you make the effort to listen
and answer in the class discussions, you are already internalizing the lesson, making
15 it easier for you when you review for exams. Manage your college textbooks, buy
textbooks, or if you have less financial resources, then sell or rent out old textbooks.

3. Learn How to Manage Your Time — The most successful student is not the
one that buries his head in books or spends the most time in the library — it is the
ones who are well-rounded, taking part in school activities and organizations and at
20 the same time maintaining good performance in school. To be able to study and join
extra-curricular activities, you have to be good at managing your time to fit them all
in your schedule.

4. Grow and Expand — Every day is a chance for you to learn something new,
try out a new thing and meet someone new. College is a great chance for this — as
25 you are still young, without responsibilities other than your own self, and surrounded
by young people your age. Aim to discover a new hobby or sport, and excel in it.

5. Watch Your Finances — Students, it seems, are always struggling — because
you are not anymore under your parents' house, you have to pay for all your bills
yourself. As a student, you can only take part-time work. But you can be wise about
30 how you spend what little money you have — by buying used books, by applying for
financial aid and by reducing the bills you have to pay (i.e. cell phone bills).

6. Protect Yourself and Your Health — Don't be a naïve student, trusting all
around you and being tricked or falling prey to criminals. Be smart about the people
you spend time with and you trust. Also, keep yourself healthy — if you are sick,

35 your grades and performance in school suffer as well.

Any student would want to be able to look back at their college years and remember it as the time of their life. The only way to do so is to make the most of your college experience and learn and grow not just intellectually, but also emotionally.

Notes to the Text

In most western countries, college years usually consist of four years as in China. A first year college student is usually called a freshman, indicating the new comer is the “fresh blood” of the new environment. A second year student is called a sophomore, which sounds very similar to “suffer more” — the second year students usually have to take the most curriculum courses. In the third year, a student is referred to as a junior, and in the last year a senior.

Comprehension

I . Multiple Choices: Read the text and choose the best answer to each question or unfinished statement.

- How can one avoid passing his four years of college as if in the twinkling of an eye?
 - By leaving home and living on one's own.
 - By managing one's money well.
 - By taking advantage of one's experiences.
 - By seeking an exciting future.
- A college student shall always attend all classes, otherwise he will _____.
 - waste his tuition fees
 - get nothing from his effort in choosing school materials
 - lose the money he invested in the textbooks
 - all of the above
- According to the author, the most successful student is the one who _____.
 - knows how to manage his time wisely
 - maintains good performance in school
 - spends the most time in the library
 - takes part in all kinds of school activities
- It is suggested that college students should _____ to make ends meet.
 - claim every expense from their parents
 - take a full-time job
 - sell all the textbooks when they need to pay the rent
 - spend less on unnecessary things
- According to the author, which of the following is NOT to be done in college?
 - To try out something new.
 - To meet new people and always trust them.

C. To develop a new hobby. D. To learn a new sport and excel in it.

II. Text Comprehension: Fill in the blanks in the diagram with the information you have read.

The first letter of the word or phrase in a blank has been given to you.

To make the most of your college years, you should follow these tips:

Go to class	Keep it in mind and attend classes
	Don't l ____ what you paid for
Listen and t ____ class	I ____ the lesson
	Get textbooks for the semester
Learn how to m ____ your time	Study well
	Take part in e ____ activities
Grow and expand	Learn something new
	Discover a new h ____ or sport
	E ____ in it
Watch your finance	Take p ____ work
	Buy used books
	Apply for f ____
	Reduce bills, like your c ____ bill
Protect yourself and your h ____	Don't be n ____
	Be smart

III. Translate the following sentences into Chinese, and then paraphrase them.

1. Your four years of college may pass by in the twinkling of an eye and it is therefore very important that you make the most of your experience.

2. Of course, being just physically present is not the same as actually participating in class.

3. To be able to study and join extra-curricular activities, you have to be good at managing your time to fit them all in your schedule.

4. College is a great chance for learning something new — as you are still young,

without responsibilities other than your own self, and surrounded by young people your age.

5. Students, it seems, are always struggling — because you are not anymore under your parents' house, you have to pay for all your bills yourself.

Oral Practice

Discussion: Work in pairs or groups and complete the following tasks.

- 1. Work in pairs to discuss the question: After reading the text, do you think the tips listed in the six sub-titles are important for succeeding in college?**
- 2. Work in pairs to discuss the question: Have you encountered any difficulties or problems in college? Share them with your partner.**
Some possibilities are listed below as examples, and you can add to the list.
— I have difficulty choosing which courses to take.
— I've heard it's hard to pass examinations in college.
— I had a toothache last week, but I don't know where to find a dentist.
...

- 3. Work in groups to discuss ways to solve the above difficulties or concerns. Then a representative of the group is chosen to share your wisdom with the whole class.**

Example:

— I have difficulty choosing which courses to take.

Possible solutions:

- 1) Read the academic plan of your major to see which courses are compulsory (必修的).
- 2) Talk to your roommates and classmates to find out their choices.
- 3) Consult your teachers.

Language Practice

I. Fill in the blanks with words or phrases given in the box. Change the form where necessary.

fit in prospect finance twinkling internalize well-rounded
extra-curricular excel physical schedule absent prey naïve

1. It is very important that college students should be both psychologically and _____ healthy.
2. My boss hates me because I embarrassed her at the meeting. I don't think I am ever going to have any _____ in this company.
3. Tom is the apple of Mr. Lee's eye because he is the most _____ student in the class.
4. During the first three months of entering the new company, Lindsey thought of only one thing: to _____ as soon as possible and become a delightful member of the office.
5. He once had a dream in which his son _____ over him in playing chess.
6. Jim actually won the lucky draw but failed to collect his reward because he was _____ at that time.
7. It is very unsafe for young ladies to walk alone at night in suburban areas for they may easily fall _____ to criminals.
8. Playing online games is a method to enrich one's _____ life, but it is not right to do it all day long.
9. To make the idea your own, you need to understand it first and then _____ it.
10. That woman's mood can change in the _____ of an eye.

II. Paragraph Translation: Translate the following paragraph into English.

据预测,今年英国毕业生的就职岗位会增加 10.2%。这是众多毕业生的福音——可是,当你申请大学毕业后的第一份工作时,你确定自己拥有招聘广告上列出的所有相关技能吗? 如果拖到整理简历时候再开始学习技能,就太晚啦。专家表示,从开学第一天起,学生就该把大学看做职业生涯的开始,想想自己未来毕业时需要的技能,然后每年都学习一些,才能更容易地找到工作。

III. Simultaneous Interpretation: Now the Chinese paragraph is played back without stopping. Translate them into English orally at almost the same moment you hear them.

Text C

How Will the Internet Impact University Qualifications?

(A)

Will learners soon dictate(支配) their learning qualifications? That option could soon be coming our way if universities follow the research of Philip Duchastel, Nova Southeastern University. He says that university education needs to adapt to the new eLearning technology in a number of ways.

(B)

Instead of the traditional approach, he proposes a new learning model that includes:

- Students who define their own learning goals and outcomes
- A move away from common (course) learning goals to acceptance of diverse outcomes
- Students who produce their own researched hypotheses (假设) rather than rewritten course content
- Evaluation tasks that ask students to apply their learning
- Students required to demonstrate they can build learning teams [collaborative(集体的) learning] instead of (competitive) individual learning
- Universities actively encouraging global internet communities (virtual scientific communities) beyond their own walls

(C)

Duchastel says this proposed model is best suited to online education. An online model of learning based around discovery learning removes the responsibility on course leaders or tutors(导师) to define what is legitimate(合法合理的) knowledge and approved sources. The students, working in collaborative teams, would have to provide the evidence that their arguments (presentations of information) come from legitimate sources. They would also have to argue logically that their conclusions were logical, given the evidence they had gathered.

1. What are the checks and balances?

(D)

Surprisingly, there are several checks and balances inherent in this model of learning.

First, there is the learning team. The online environment allows some quite rigorous debate to take place because there is no body language involved to reduce the impact of frank criticism, unless it's taking place in a video format (like Skype groups). Team members will understand that allowing someone to come up with poor research will

damage their case. They will want to challenge and analyze the research themselves, and will follow up anything that could be suspected.

(E)

Second, the students' evidence of success is not so much on the amount of content or evidence they have gathered, but the conclusions they have drawn from the evidence or research. Any tutor worth their degree will be able to sit through a presentation and discern whether the evidence is sufficient and whether the conclusions drawn are valid. Very little marking involved.

2. How will the tutor's role change?

(F)

Tutors would become brainstorm leaders and guides when learning groups were stuck. They would teach critical thinking skills rather than facts that students could find out anyway. Their weekly (online or face-to-face) tutorials could be model presentations of the tutor's own research, and their teaching goals would be to show how they applied scientific method to ascertaining the credibility of the evidence.

3. Is online research credible?

(G)

The concern over credibility of research and information is a valid one. We only have to look at the victims of online hoaxes (恶作剧) to know that if everything looks legitimate we are likely to accept that it is. Online we have to quickly ascertain what is purely for entertainment and what is worth considering. Critical thinking is a skill most needed by students, online or off.

4. Does critical thinking rule out intuition(直觉)?

(H)

Intuition is a human quality that deserves more trust in the way we evaluate knowledge. It can make us feel uncomfortable, because we rarely want to disbelieve old knowledge or be forced to take on new knowledge that lies contrary to what we "know to be true". However, the greatest advances in science have come from the scientists, explorers and astronomers who trusted their intuition and refused to be bound by old knowledge. They took a very little new knowledge (observation) and allowed their intuition to move them forward into what might be.

5. Where are universities going online?

(I)

The Internet can provide us with ways of interconnecting to further our knowledge and universities are showing definite signs of realising this potential. "Online Nation", a

2006 report by Elaine Allen and Jeff Seaman, looked at “Five Years of Growth in Online Learning”. The authors say that in the US about one-third of higher education institutions account for three-quarters of all online enrolments. “Future growth will come predominately from these and similar institutions as they add new programs and grow existing ones.”

(J)

These figures indicate that the early adopters of online (eLearning) have become the industry giants among universities. The investigation did not get deep enough to uncover how these online courses are being delivered — are they merely old textbooks to be read online or downloaded.

6. How must online course change?

(K)

Online courses are more likely to need strategies that hook students in because the tutor is not physically there to motivate. Instead the learners must become active partners in the learning process rather than empty-vessels-that-must-be-filled.

(L)

Maybe the success of education in decades to come will come, not from textbooks (on or offline), but in the critical thinking skills that students are taught combined with the encouragement of their intuition.

Exercise 1. Matching

Read the passage with ten statements after it. Each statement contains information given in one of the paragraphs. Match each statement (marked with a number) with a paragraph (marked with a letter). You may choose a paragraph more than once.

1. Students need to prove that their findings were logical by providing relevant evidence.
2. About 75% of the students of online learning programs are likely to be going to the same advanced education institutions.
3. Critical thinking is essential in deciding what to believe online.
4. However more information or evidence a student could gather may not earn him or her more credits.
5. In the past, it was usually upon the tutors to decide what to learn.
6. A researcher Philip Duchastel proposes that universities should take up a new learning model.
7. Tutors should no longer focus on facts, rather they put more emphasis on teaching thinking methods.
8. People tend to ignore intuition when new information contradicts what they already know.
9. It may be difficult to motivate participation in online courses. Therefore, certain strategies should be adopted to attract students.

10. It can be concluded that the first batch of universities that adopted eLearning have already become successful.

Exercise 2. Paraphrase

1. An online model of learning based around discovery learning removes the responsibility on course leaders or tutors to define what is legitimate knowledge and approved sources.

2. Maybe the success of education in decades to come will come, not from textbooks (on or offline), but in the critical thinking skills that students are taught combined with the encouragement of their intuition.

Language in Use

Reading out Task

Read the following passage out and learn it by heart.

Three passions, simple but overwhelmingly strong, have governed my life: the longing for love, the search for knowledge, and unbearable pity for the suffering of mankind. These passions, like great winds, have blown me hither and thither, in a wayward course, over a deep ocean of anguish, reaching to the very verge of despair.

— Bertrand Russell

Comprehensive Task

Read the following short passage and do the exercises.

1. Read the article. Then answer the questions that follow it.

COVER STORY

By treating employees well, these firms are thriving

by Geoff Colvin

It had to happen: Globalization's pressure is turning the screws on (对……施加压力) even the best U. S. companies, making it tougher than ever for them to treat employees well. The good news is that some companies are doing it anyway.

Extraordinary by definition, America's 100 Best Companies to Work For have pushed their employee-pleasing ways further than ever in the past year, blazing a trail (开路, 带头) for all organizations wanting to thrive in today's economic world.

It's obvious why being a great employer is getting so hard. Globalizing everything creates merciless cost pressures no one can avoid. But for the best, that's an opportunity. They're still finding ways to differentiate themselves. Many of them have the good fortune to be in businesses that can escape at least some of globalization's pressures.



But while those companies may largely escape global competition, they still have to beat hundreds of domestic competitors in attracting the best employees. How do they do it? Partly it's skill at finding staff-friendly ideas that don't cost much. More companies are offering personal-concierge (旅馆服务人员) services, take-home meals, and free or subsidized (补贴的) lunches. Such benefits do make a difference, and they're a lot less expensive than health insurance. But those are tactics anyone can match. Winning requires something more: a sense of purpose. Employees get deep satisfaction, and become devoted to their employer, from feeling that what they do is good and right.

Powerful as those factors are, they aren't the only elements in a great place to work. Two that have never changed and never will are worth citing: trust and recognition. Employees treasure the freedom to do their job as they think best, and great employers trust them. As for recognition, it's probably the fattest pitch (重要的部分) managers miss. Telling employees they're doing a great job costs nothing but counts big. And it's so easy to do more. Bottom line: Being a great place to work pays.

- 1) Why is it getting hard nowadays to be a great employer according to the passage?
- 2) What are some of the America's 100 Best Companies to Work For doing to attract the best employees?
- 3) What are the two elements that have never changed and never will in a great place to work?

2. Find words and phrases in the article to match the following expressions.

- 1) to put more pressure on someone to do something (paragraph 1).
- 2) to be the first to do something new and important (paragraph 1).
- 3) to make something become generally accepted all over the world (paragraph 2).
- 4) to show a difference between things (paragraph 2).
- 5) a particular method or plan for achieving something (paragraph 3).

Career Skills

Talking about your job

Work is a frequent topic of conversation. Can you give a clear definition and description of your own job? What are your feelings about your job? The expressions on the right are useful for describing what you do and expressing your feelings about your job.

Useful expressions

I work at ... as a(n) ... I love/enjoy/dislike my job/work.
My job is to ... It's interesting/exciting/boring/
My job entails/involves ... tiring/important/rewarding/
I'm responsible for ... hard/satisfying/great/frustrating ...
I'm in charge of ... I feel/get ... because/when ...
I work for/under ... There are times when I feel ...
I report to ... because ...
I'm busy all the time ...

1. Work in pairs talking about the following positions and occupations and complete the following table.

Occupation	Duties	Your feelings
CEO		
Project manager		
Salesperson		
Secretary		
Copywriter		

2. Do you have a preference for a particular occupation as your future career? Write a short passage specifying responsibilities and duties involved in the occupation you like and your feelings about it.

Grammar

代词 Pronouns

代词是代替名词或名词词组的词类。英语中的代词根据其意义和语法作用可分为：人称代词、物主代词、指示代词、反身代词、相互代词、疑问代词、关系代词、连接代词和不定代词九种。

代词分类

分 类		范 例	
人称代词	主 格	单数 I, you, he/she/it	复数 we, you, they
	宾 格	单数 me, you, him/her/it	复数 us, you, them
物主代词	形容词性	单数 my, your, his/her/its	复数 our, your, their
	名词性	单数 mine, yours, his/hers/its	复数 ours, yours, theirs
指示代词		单数 this, that	复数 these, those
反身代词		单数 myself, yourself, himself/herself/itself 复数 ourselves, yourselves, themselves	
相互代词		each other, one another	
疑问代词		what, which, who, whom, whose	
关系代词		who, which, that, whom, whose	
连接代词		who, which, what, whoever, whichever, whatever	
不定代词		肯定 all, each, some, any, one, both, either, much, many, another, other, most, somebody, everybody, anybody, something, everything, anything 否定 no one, none, neither, few, little, nobody, nothing	

常用不定代词的区别

不定代词	区 别	范 例
either/neither	either 表示两者中任何一个; neither 两者都不。	He has a book in either hand. Jack liked neither of the two cars.
(a) little/(a) few	(a) little 修饰不可数名词; (a) few 修饰可数名词的复数形式。	I have little interest in the lottery. Few like what he says.
every/each	every 不可单独使用, 强调整体; each 可单独使用, 强调个体。	Every student was present. Give a registration package to each.
both/all	表示“两者都”时用 both; 表示“两者以上”时用 all。	Both sides of the road were treed. Grasp all, lose all.
the other/another	the other 特指两者中的另一个; another 表示“另一个”。	He is waiting on the other side. Please give me another chance.
much/many	much 修饰不可数名词; many 修饰可数名词的复数形式。	I haven't much free time left. Jack has many shortcomings.
none/no one	no one, someone, everyone, anyone 只指人, 不可接 of 结构; none, some one, every one, any one 指人或物, 可以接 of 结构。	Everyone should obey the traffic rules. None of us is responsible for the accident.
someone/some one		
everyone/every one		
anyone/any one		

Exercise

Choose the best answer from the four choices.

- We have two TV sets, but we still can't watch anything because _____ functions properly.
A. nothing B. no one C. neither D. none
- All my classmates have passed the PE exam except _____.
A. John and I B. John and me C. I and John D. me and John
- He said that he had _____ to do with the accident, so he should not be questioned.
A. nothing B. anything C. something D. everything
- There are _____ new words in the novel so I had no difficulty following the plot.
A. a little B. little C. a few D. few
- Do you think _____ possible for so many people to be taken in?
A. this B. that C. there D. it
- Do you speak Chinese or Japanese?
— I don't speak _____ of them.
A. none B. all C. neither D. either
- What has happened to him? He is quite beside _____.
A. him B. me C. himself D. itself
- The doctor advised Barbara strongly that she should take a holiday, but _____ didn't help.
A. it B. she C. which D. he
- If you need to book a round-trip ticket, you'll have to pay _____ thousand.
A. more B. other C. the other D. another
- We have made _____ a rule to practice oral English whenever and wherever _____ possible.
A. it; its B. it; it C. that; it D. it; /

Writing

Why Attend College

Directions

The expository essay is written to explain or inform. There is a variety of ways to organize an expository essay, depending on your purpose. Topics can be explained by illustration, process, classification and division, comparison and contrast, an analysis of their causes and effects, or definition.